

Advertising Rate Card

CCiNZ welcomes advertising that adds value to CCiNZ members and has coordinated communication channels that work in unison to deliver advertising value.

*Monthly Events Campaign (CCiNZ Members only) - *Unlimited events per month.

ADVERTISING SPACE	RATE (excl GST)	TOTAL RATE (incl GST)
Website Event Listing Event info + logo + URL (no registration facility)	-	-
eNewsletter – Footer Placement 1-2 lines of information advertising event + URL	-	-
Events Email – Middle Placement 3-4 lines of information advertising event + URL	-	-
Post on Social Media – LinkedIn, Face book and Twitter		
TOTAL	\$125.00	\$143.75

Monthly eNewsletter

ADVERTISING SPACE	RATE (excl GST)	TOTAL RATE (incl GST)
eNewsletter Banner Advert – Middle Placement One-off jpeg/jpg banner 511 x 130px placed above event listings	\$500.00	\$575.00
eNewsletter Banner Advert – Low Placement One-off jpeg/jpg banner 511 x 130px placed at end of newsletter	\$300.00	\$345.00
eNewsletter Article 3-4 lines of lead information with (read more) click through	\$450.00	\$517.50

Monthly Events Email

ADVERTISING SPACE	RATE (excl GST)	TOTAL RATE (incl GST)
Events Banner Advert – Middle Placement One-off jpeg/jpg banner 511 x 130px placed middle of email + URL	\$500.00	\$575.00
Events Banner Advert – Low Placement One-off jpeg/jpg banner 511 x 130px placed at end of email + URL	\$300.00	\$345.00
Events Article 3-4 lines of information advertising event + URL	\$200.00	\$230.00

Dedicated Email to CCiNZ mailing list

ADVERTISING SPACE	RATE (excl GST)	TOTAL RATE (incl GST)
CCiNZ members rate Dedicated email to members listing	\$250.00	\$287.50
Non CCiNZ member rate Dedicated email to members listing	\$550.00	\$632.50

Website

ADVERTISING SPACE	RATE (excl GST)	TOTAL RATE (incl GST)
Website Vendor Directory – CCiNZ member rate Logo + URL for 12 months (pro-rata for term <12 months)	\$300.00	\$345.00
Website Vendor Directory – Non CCiNZ member rate Logo + URL for 12 months (pro-rata for term <12 months)	\$600.00	\$690.00
Website Articles and Blogs One-off article or blog (not direct marketing), + logo + URL + promotion via CCiNZ social media channels	\$200.00	\$230.00
Website Event Listing Event info + logo + URL (no registration facility)	\$450.00	\$517.50

To advertise with CCiNZ, email info@ccinz.org.nz. All images must be supplied by advertiser. Advertisements often receive additional promotion via social media and eNewsletter, depending on timing.