



2022 Conference & Awards
Friday 23rd September 2022

Exhibitor and Award Sponsors
Information Pack

Welcome to the 2022 National CCNNZ Conference & Awards!

The [CCNNZ Conference](#) will be held at the Hilton Hotel, Princes Wharf, 147 Quay Street, Auckland

The [CCNNZ/CRM Consulting Awards evening](#) will be held at the Cordis Hotel, 83 Symonds St, Auckland

Tickets are purchased separately

Conference Exhibitor Benefits Table: (full details pages 3-5)

Cost \$1,500⁰⁰ +GST

Exhibition space at Conference	Yes
Admission for two company personnel to man the Exhibition stand, including full access to the Conference and catering	Yes
Additional Exhibitor stand passes at \$225 +GST (for named direct employees only)	Two
Logo placement and link on CCNNZ Conference Event Page	Yes
Logo placement and link on CCNNZ Vendors Page (for one full year)	Yes
Promotion on Social Media (LinkedIn, Facebook, Twitter) during Conference advertising	Yes
Corporate Membership 2022 - 2023 (valued at \$750 +GST)	Yes

Awards Sponsorship Benefits Table: (full details page 6)

Cost \$2,000⁰⁰ +GST

Award Category (7 available) with logo placement on trophy and one person to present finalists certificates and winners trophy onstage. Note: Some Awards may be pre-booked by sponsors from previous years	One
Tickets to Awards Dinner	Two
Logo advertising printed on Awards Dinner Agenda (on each table)	Yes
Logo placement and link on CCNNZ National Awards Page	Yes
Logo placement and link on CCNNZ Vendors Page (for one full year)	Yes
Promotion on Social Media (LinkedIn, Facebook, Twitter) during Awards advertising	Yes
Corporate Membership 2022 - 2023 (valued at \$750 +GST)	Yes

Conference Exhibitor Information:

Agenda

The Conference, as usual, includes the popular Exhibitors breakfast to ensure that our sponsors and exhibitors receive a great opportunity to network with our members and non-members prior to the Conference starting. Throughout the Conference we will encourage delegates to visit your booths so that they can get first-hand knowledge from you - the experts in your field.

We also include an opportunity to 'take to the stage' to present a prize to a lucky delegate. If you wish to participate, please arrange your own method to collect delegate names and advise details of the prize by Monday 5th September. Please note that Exhibitors should not enter prize draws.

7:30	Registrations Open/Networking Breakfast
8:55	Welcome by CCNNZ
9:00	Keynote Speaker 1
9:45	Keynote Speaker 2
10:30	<i>Morning Tea / Prize Draw</i>
11:00	Industry Benchmark Report 2022
11:30	Presentation of National Awards finalists
11:45	Keynote Speaker 3
12:30	<i>Lunch Break / Meet the Exhibitors</i>
1:30	<i>Energizer / Prize Draw</i>
1:45	Working Afternoon Breakout Sessions
3:00	Closing Remarks
3:30	End of Conference

Booth Details and Floorplan

Exhibitor Booth Details:

A total of 15 Black Frontrunner Booths 3m x 1.8m

Each booth includes:

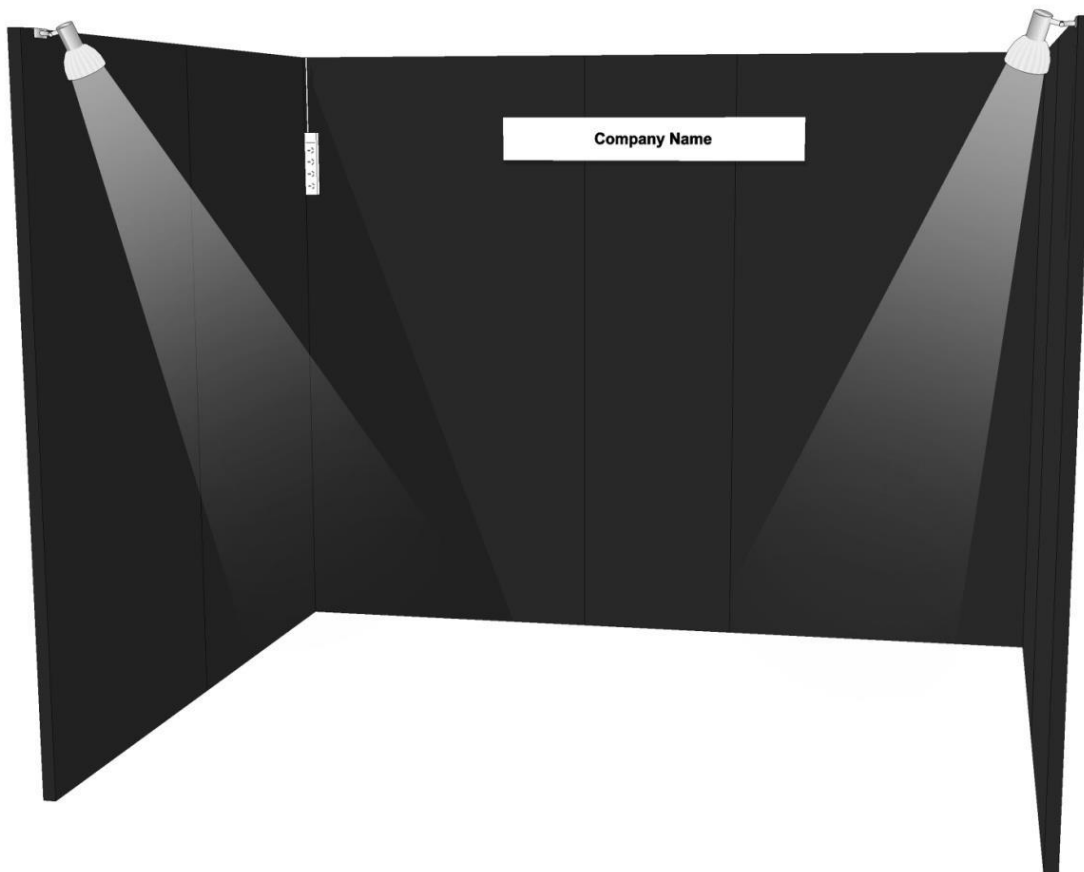
1 x 10 AMP Power Supply per booth

2 x 150W Spotlights per booth

1 x Exhibitor Name Sign

Example of Booth with spotlights, power and name signs

(NOTE: please check floor plan to confirm whether you have 1 or 2 side walls)



Note: All accessory needs for your booth such as tables and chairs etc will be available for hire and can be provided by our supplier – Exhibition Hire (Contact Hayley Midgley on 021 546 890 or hayley@exhibitionhire.co.nz) who will invoice you direct.

WIFI will be available but any additional internet needs such as hard-wiring or additional power points will need to be requested at the time of booth registration or no later than 19th August 2022.

Pack-in/Pack-out

All booths can be accessed for set-up from 6am on the day of the Conference and 'packed-out' following the lunch break.

In addition to this booth, each package will include two delegate passes to the Exhibitor Hall for managing your Exhibitor's booth including catering and full access to the Exhibitors breakfast and Conference (valued at \$450 +GST Standard Member or \$525 +GST Non Member each). Further passes can be purchased at a discounted rate to cover additional catering costs for the full day and to attend the Conference. These numbers may be limited.

Website Advertising

A dedicated page on our website will feature your logo (including a link to your website) and a brief commentary on why delegates should visit your booth. This page will be mentioned in our eNewsletters and Social Media posts and is widespread advertising for your brand. Please provide your logo and commentary when reserving your stand.

[Allocation of booths is only confirmed once payment has been received.](#)

Exhibitor Next Steps/Checklist

✓	Requirement
	Choose booth & send request to info@ccnz.org.nz with Purchase Order Number if required, your company logo and commentary for our website
	Complete Release Form (forwarded after booth request)
	Pay Invoice (to confirm booth number)
By 5 th August	Order furniture from Exhibition Hire
By 19 th August	Email info@ccnz.org.nz for any additional internet needs such as hard-wiring or extra power points (charges may apply)
By 5 th September	Email info@ccnz.org.nz to advise if participating in prize draw at close of Conference
By 9 th September	Confirm names of the two people manning your stand, if not already advised
23 rd September	Pack-in from 6am

2022 National CCNNZ Awards

This is a fantastic opportunity to recognise individuals at a National level, the key talent and achievements of many of our Customer Contact industry staff. The awards that we will be recognising at a National level for 2022 are:

CCNNZ Customer Contact Centre Manager of the Year
CCNNZ Customer Contact Team Leader of the Year
CCNNZ Customer Contact Support Professional of the Year
CCNNZ Customer Contact Trainer of the Year
CCNNZ Customer Contact Agent of the Year
CCNNZ Customer Contact Multimedia Agent of the Year
CCNNZ Customer Contact Face to Face Agent of the Year

Awards Sponsorship Opportunity in More Detail

As a not for profit organisation, CCNNZ must operate in accordance with strict regulations and must make services and support available to its members at a reasonable fee. This approach, whilst providing significant opportunity for inclusion to our members and non-members, is very costly and as such we need to raise further support to enable us to fund these types of events. A key way for CCNNZ to be able to achieve this is by seeking additional sponsorship for these awards and events throughout the year.

As a sponsor of an Award you will receive the following benefits:

Two tickets to the CCNNZ/CRM Consulting Annual Awards evening being held at the Cordis hotel on the evening of our Conference, Friday 23rd September 2022, including pre-dinner drinks, a sumptuous buffet and table wine. The CCNNZ National Awards Finalists will be announced at the beginning of the evening, where you will present the finalists with their certificates and present the overall winner with their Award trophy which is **sponsor branded**.

Sponsorship of an award will also entitle you to **CCNNZ Corporate Membership** (valued at \$750 +GST) for 12 months.

Note for existing Sponsors: your current Sponsorship Agreement conditions apply

Award Sponsorship Cost

Award	National
CCNNZ Customer Contact Centre Manager of the Year	\$2,000 +GST
CCNNZ Customer Contact Team Leader of the Year	\$2,000 +GST
CCNNZ Customer Contact Support Professional of the Year	\$2,000 +GST
CCNNZ Customer Contact Trainer of the Year	\$2,000 +GST
CCNNZ Customer Contact Agent of the Year	\$2,000 +GST
CCNNZ Customer Contact Multimedia Agent of the Year	\$2,000 +GST
CCNNZ Customer Contact Face to Face Agent of the Year	\$2,000 +GST

N.B. **Highlighted** Awards are pre-reserved. Remaining Award are on a 'first come first served' basis.